

THE EVENING SHOW

BRAND GUIDELINES

THE EVENING SHOW

AOC

 **MMD**

PPDS

TPVISION

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TPVISION

BACKGROUND IMAGE







FONTS

ABCDEFGHIJKLMNOPQRSTUVWXYZ
12345678910

Headline Font

Raleway Bold Caps

Raleway is a modern sans-serif typeface designed by Matt McInerney in 2010 and later expanded into a versatile family by other contributors. Initially intended as a single weight, it became a multi-weight font ideal for headings and logos. Its elegant and geometric design reflects modern minimalism and functionality.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
nopqrstuvwxyz

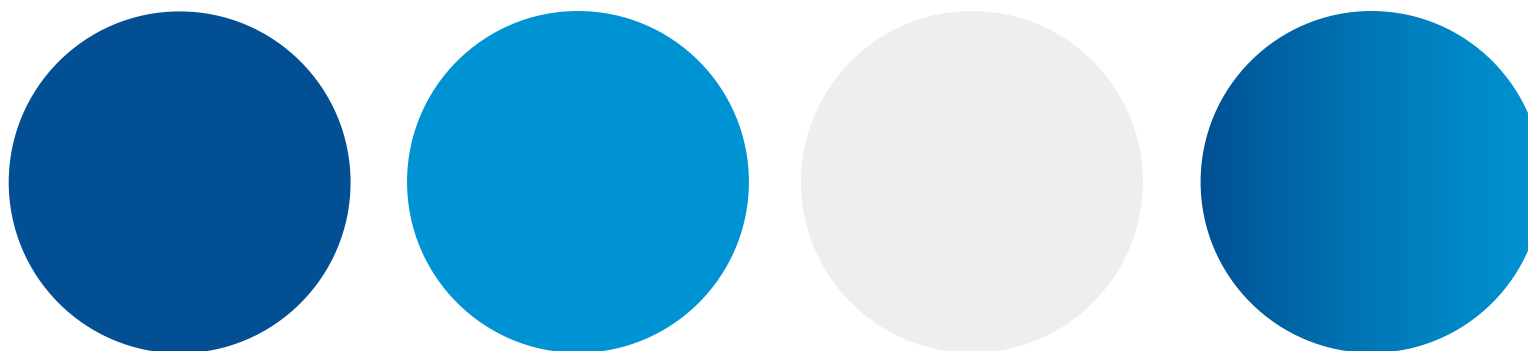
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
nopqrstuvwxyz

Secondary Font

Montserrat Regular
Montserrat Bold

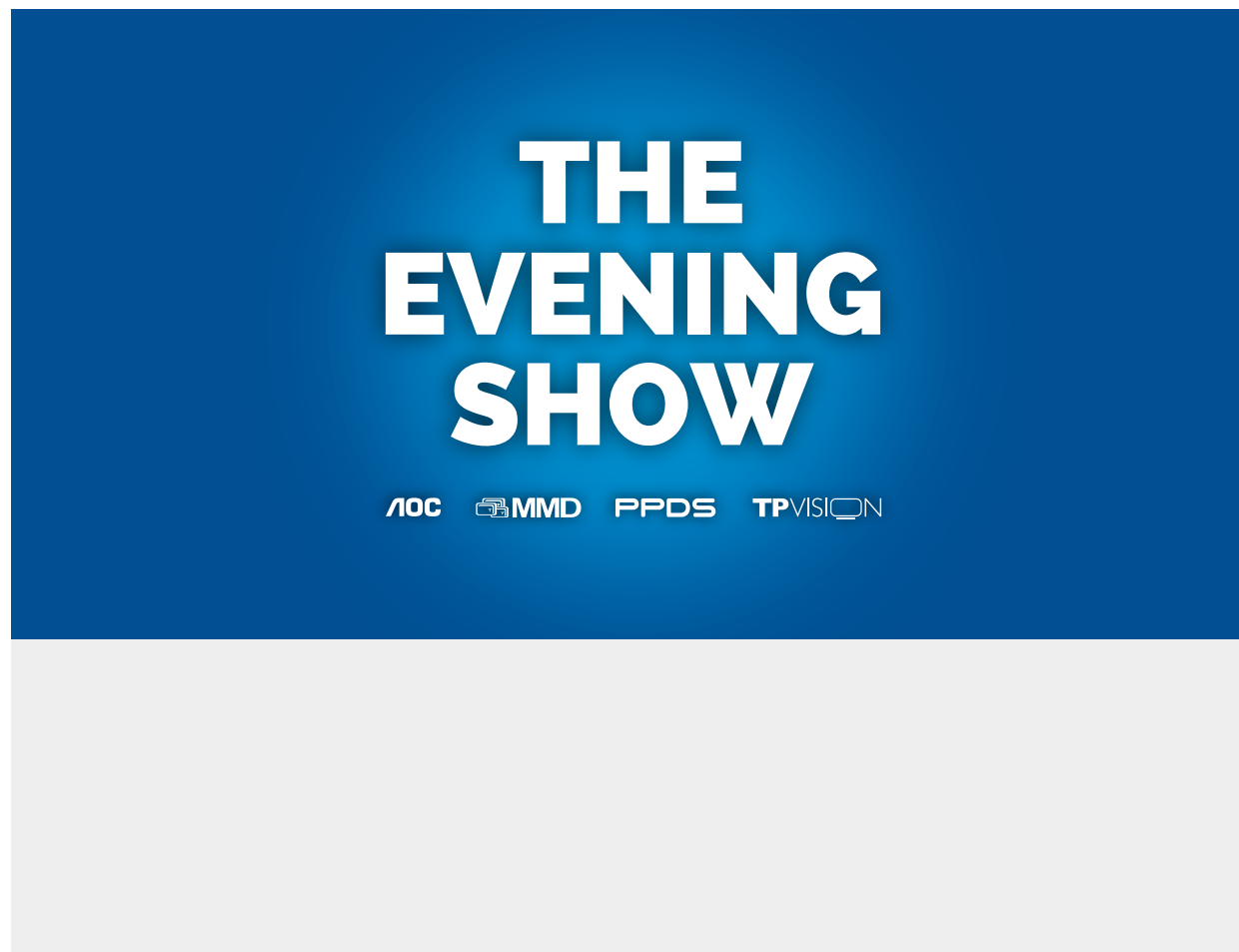
Montserrat, created by Julieta Ulanovsky in 2011, is a geometric sans-serif font inspired by the signage and typography of Buenos Aires' Montserrat neighborhood. Rooted in urban heritage, it revitalizes early 20th-century designs with a clean, modern twist. The font has become a popular choice for digital and print branding worldwide.

COLOURS

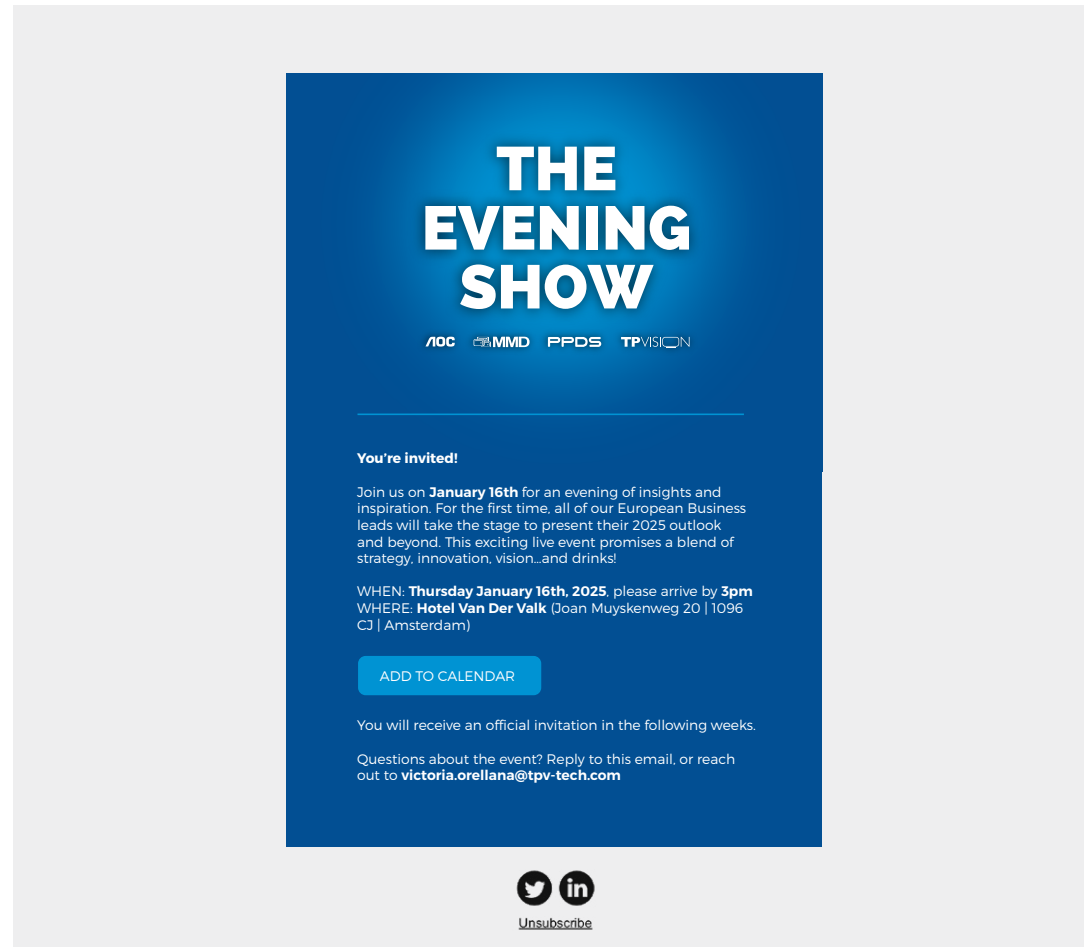


VISUALS

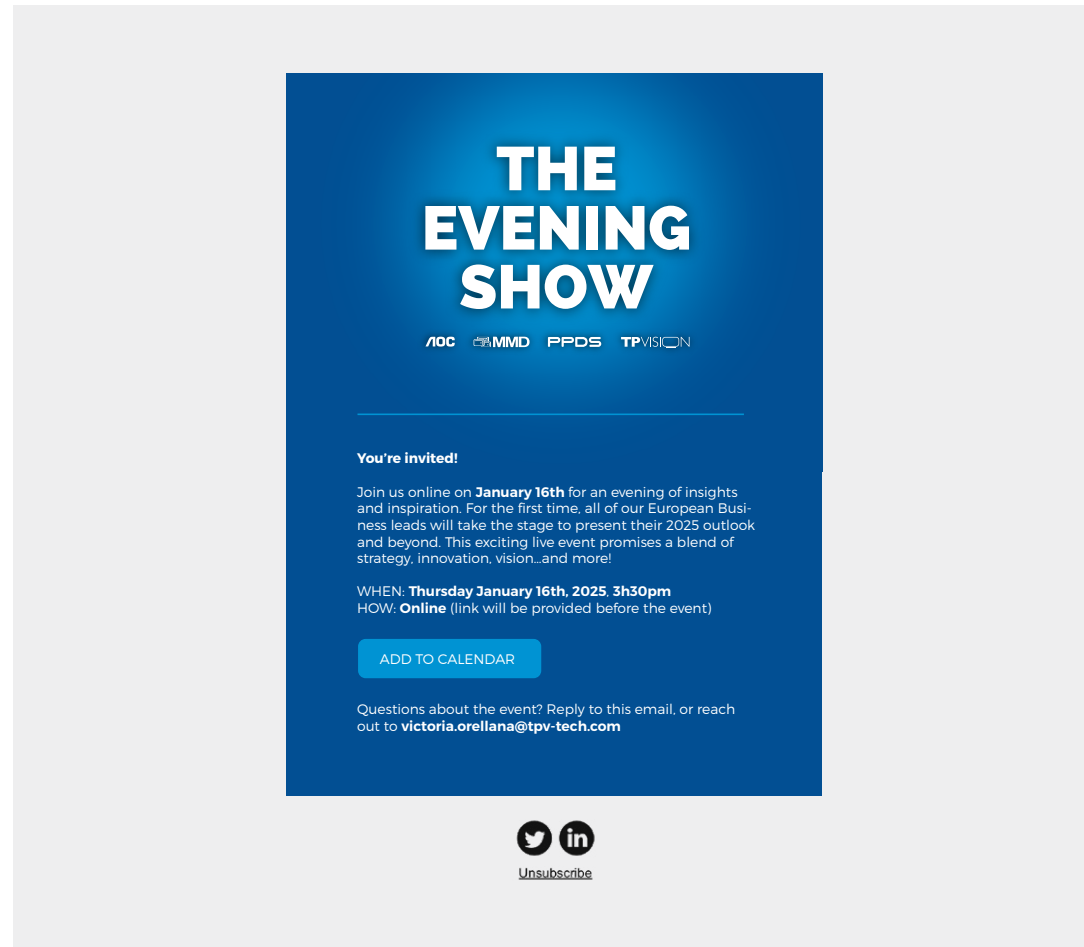
Landing page



Email Live



Email online



THANK YOU